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spectrum.

Sponsorship opportunities

shaping financial services

8 September 2022 Ritz-Carlton Grand Cayman

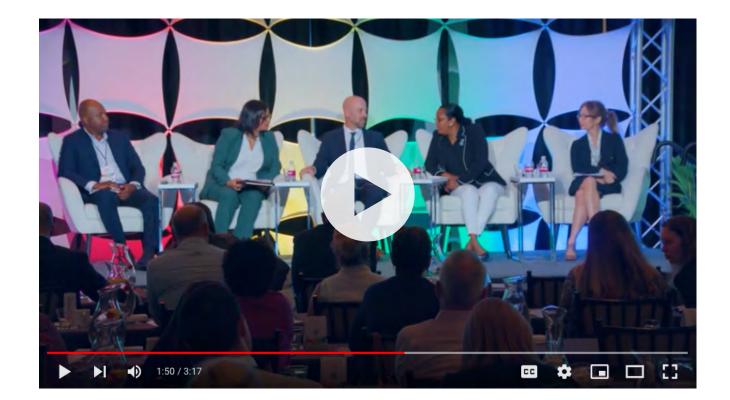
The most
important
important
inancial
servicesconference
of the year

Now entering its' second year, Spectrum is the only annual financial services conference that brings together the world's leading industry representatives, innovators and commentators with international governance and regulatory bodies and their representatives.

This unique forum discusses global issues and opportunities impacting the financial services industry and promotes the benefits of International Financial Centers (IFCs) and international financial services to the global economy.

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Click to review Spectrum 2021





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| | \$25,000 | \$15,000 | \$7,500 | \$5,000 |
|---|----------|----------|---------|---------|
| Benefit | Platinum | Gold | Silver | Bronze |
| Representative on panel or session sponsor | Yes | Yes | | No |
| Acknowledgements during sessions and logo on screen (tiered) | Yes | Yes | Yes | Yes |
| Standing banner at Spectrum provided by sponsor | Yes | Yes | | No |
| Logo on conference signage (tiered) | Yes | Yes | | No |
| Logo on conference programme (tiered) | Yes | Yes | Yes | Yes |
| Option to seat drop giveaway (first come first served) | Yes | Yes | Yes | No |
| Delegate Passes for Spectrum | 10 | 5 | 2 | 1 |
| Invites to post-event Breakfast Meeting | 4 | 2 | | No |
| Journalist interview in published materials | Yes | | | No |
| Sponsor profile in published materials | Yes | Yes | Yes | No |
| Logo on email blasts (tiered) | Yes | Yes | Yes | Yes |
| Mention in press releases | Yes | Yes | Yes | |
| Social Media post(s) | Yes | Yes | Yes | Yes |
| Promotional media appearance opportunities | Yes | Yes | | No |
| Logo and link on Spectrum website and online registration page (tiered) | Yes | Yes | Yes | Yes |

Premier sponsorship opportunities overview

Premier sponsors will benefit from a fully integrated multichannel pre- and post-event marketing programme, with additional attractive in-event promotional opportunites.

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platinum sponsor

Platinum sponsor \$25,000

Platinum level sponsor provides conference session participation or representation and high visibiilty promotional opportunities preevent, in-event and post-event.

Additional media exposure is an exclusive feature for a maximum of two sponsors.

| Benefit | Platinum |
|---|----------|
| Representative on panel or session sponsor | Yes |
| Acknowledgements during sessions and logo on screen (tiered) | Yes |
| Standing banner at Spectrum provided by sponsor | Yes |
| Logo on conference signage (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Option to seat drop giveaway (first come first served) | Yes |
| Delegate Passes for Spectrum | 10 |
| Invites to post-event Breakfast Meeting | 4 |
| Journalist interview in published materials | Yes |
| Sponsor profile in published materials | Yes |
| Logo on email blasts (tiered) | Yes |
| Mention in press releases | Yes |
| Social Media post(s) | Yes |
| Promotional media appearance opportunities | Yes |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

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gold sponsor

Gold sponsor \$15,000

Gold level sponsor provides conference session participation or representation and high visibility promotional opportunities preevent, in-event and post-event.

| Benefit | Gold |
|---|------|
| Representative on panel or session sponsor | Yes |
| Acknowledgements during sessions and logo on screen (tiered) | Yes |
| Standing banner at Spectrum provided by sponsor | Yes |
| Logo on conference signage (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Option to seat drop giveaway (first come first served) | Yes |
| Delegate Passes for Spectrum | 5 |
| Invites to post-event Breakfast Meeting | 2 |
| Sponsor profile in published materials | Yes |
| Logo on email blasts (tiered) | Yes |
| Mention in press releases | Yes |
| Social Media post(s) | Yes |
| Promotional media appearance opportunities | Yes |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

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silver sponsor

Silver sponsor \$7,500

Silver level sponsor provides high visibility promotional opportunities pre-event, and in-event.

| Benefit | Silver |
|---|--------|
| Acknowledgements during sessions and logo on screen (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Option to seat drop giveaway (first come first served) | Yes |
| Delegate Passes for Spectrum | 2 |
| Sponsor profile in published materials | Yes |
| Logo on email blasts (tiered) | Yes |
| Mention in press releases | Yes |
| Social Media post(s) | Yes |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

I think the Spectrum conference was fantastic - a great gather of international people collaborating, from the regulator, the government Ministry of Financial Services and a whole range of industry participants.

Attendee, Spectrum 2021

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bronze sponsor

| Benefit | Bronze |
|---|--------|
| Acknowledgements during sessions and logo on screen (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 1 |
| Logo on email blasts (tiered) | Yes |
| Social Media post(s) | Yes |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

Bronze sponsor \$5,000

Bronze level sponsor provides promotional opportunities preevent, and in-event. [Spectrum has] really good perspectives on what's coming down the pipe, what's new on regulation, what does the tax landscape look like and what do we need to do in order to make the jurisdiction really top notch for the next five years.

Attendee, Spectrum 2021



Speciality sponsorship opportunities

Ritz-Carlton Grand Cayman | 8 September 2022

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¢10 000

\$15,000 \$12,000 \$12,000 \$10,000

Speciality sponsorship opportunities overview

Speciality sponsorships present the opportunity to customise specific elements of the overall conference.

In collaboration with the event organisers, this includes the potential for sponsors to fully brand and input to the content of these segments where appropriate.

| | \$13,000 | \$12,000 | \$12,000 | \$10,000 | \$10,000 |
|--|----------|----------|----------------------|---------------|----------|
| Benefit | Cocktail | Lunch | Breakfast Meeting | Coffee x 2 | Wi-Fi |
| Branding of sponsored section | Yes | Yes | Yes | Yes | No |
| Bespoke Wi-Fi Password | | | | | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum (tiered) | Yes | Yes | Yes | Yes | Yes |
| Standing banner at Spectrum provided by sponsor | Yes | Yes | No | Yes | |
| Logo on conference programme (tiered) | Yes | Yes | Yes | Yes | Yes |
| Delegate Passes for Spectrum | 5 | 5 | 3 | 3 | |
| Extra Passes for Cocktail Reception | 10 | 0 | 0 | 0 | 0 |
| Invites to post-event Breakfast Meeting | 2 | 2 | 4 | 2 | 2 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes | Yes | Yes | Yes | Yes |

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cocktail sponsor

Cocktail reception \$15,000

Immediately following the main conference, a cocktail reception offers exclusive networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

| Benefit | Cocktail |
|--|----------|
| Branding of cocktail reception section includes event provided table cards and digital signage | Yes |
| Opportunity for customised branding of cocktail reception (sponsor's expense) | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum (tiered) | Yes |
| Standing banner at Spectrum provided by sponsor | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 5 |
| Extra Passes for Cocktail Reception | 10 |
| Invites to post-event Breakfast Meeting | 2 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

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lunch sponsor

Lunch sponsor \$12,000

The conference lunch offers additional networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

| Benefit | Lunch |
|---|-------|
| Branding of lunch section includes event provided table cards and digital signage | Yes |
| Opportunity for customised branding of lunch section (sponsor's expense) | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum (tiered) | Yes |
| Standing banner at Spectrum provided by sponsor | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 5 |
| Invites to post-event Breakfast Meeting | 2 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

What's been really good is that the conversation has been open and frank and really insightful so I'm looking forward to being back here next year.

Attendee, Spectrum 2021

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NEW

breakfast meeting sponsor

| Benefit | Breakfast Meeting |
|---|----------------------|
| Branding of breakfast meeting includes event provided table cards and digital signage | Yes |
| Opportunity for customised branding of breakfast meeting (sponsor's expense) | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum conference (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 3 |
| Invites to post-event Breakfast Meeting | 4 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

The conference is great. Great panel discussions and much better than doing presentations with slides, interacting with people in terms of the questions asked, and getting industry experts points of view.

Attendee, Spectrum 2021

SATELLITE EVENT Breakfast meeting \$10,000

NEW for 2022, the post-event breakfast meeting is a small and intimate gathering offering additional exclusive networking and promotional opportunities for up one sponsor.

Contact the event organisers to discuss customisation options.

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Coffee breaks \$10,000 per break

The conference morning and afternoon coffee breaks offer additional networking and promotional opportunities for up to two sponsors.

Contact the event organisers to discuss customisation options.

coffee break sponsor

| Benefit | Coffee x 2 |
|--|---------------|
| Branding of coffee break section includes event provided table cards and digital signage | Yes |
| Opportunity for customised branding of coffee break section (sponsor's expense) | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum (tiered) | Yes |
| Standing banner at Spectrum provided by sponsor | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 3 |
| Invites to post-event Breakfast Meeting | 2 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

I'm really encouraged by the conference today, there's a spectacular amount of talent in the room between government, various industry and regulators.
J
Attendee, Spectrum 2021

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WiFi sponsor

| Benefit | WiFi |
|--|------|
| Bespoke WiFi Password | Yes |
| Acknowledgements during sessions and logo on screen during Spectrum (tiered) | Yes |
| Logo on conference programme (tiered) | Yes |
| Delegate Passes for Spectrum | 3 |
| Invites to post event Breakfast Meeting | 2 |
| Logo and link on Spectrum website and online registration page (tiered) | Yes |

The conference I thought was fantastic. I thought we had a lot of open, candid dialogue, which is what I thought the primary objective was.

WiFi sponsor \$10,000

The conference WiFi password offers an exclusive additional promotional opportunity for one sponsor.

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