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Sponsorship opportunities

shaping financial services

8 September 2022
Ritz-Carlton Grand Cayman

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The most important financial services conference of the year

Now entering its' second year, Spectrum is the only annual financial services conference that brings together the world's leading industry representatives, innovators and commentators with international governance and regulatory bodies and their representatives.

This unique forum discusses global issues and opportunities impacting the financial services industry and promotes the benefits of International Financial Centers (IFCs) and international financial services to the global economy.

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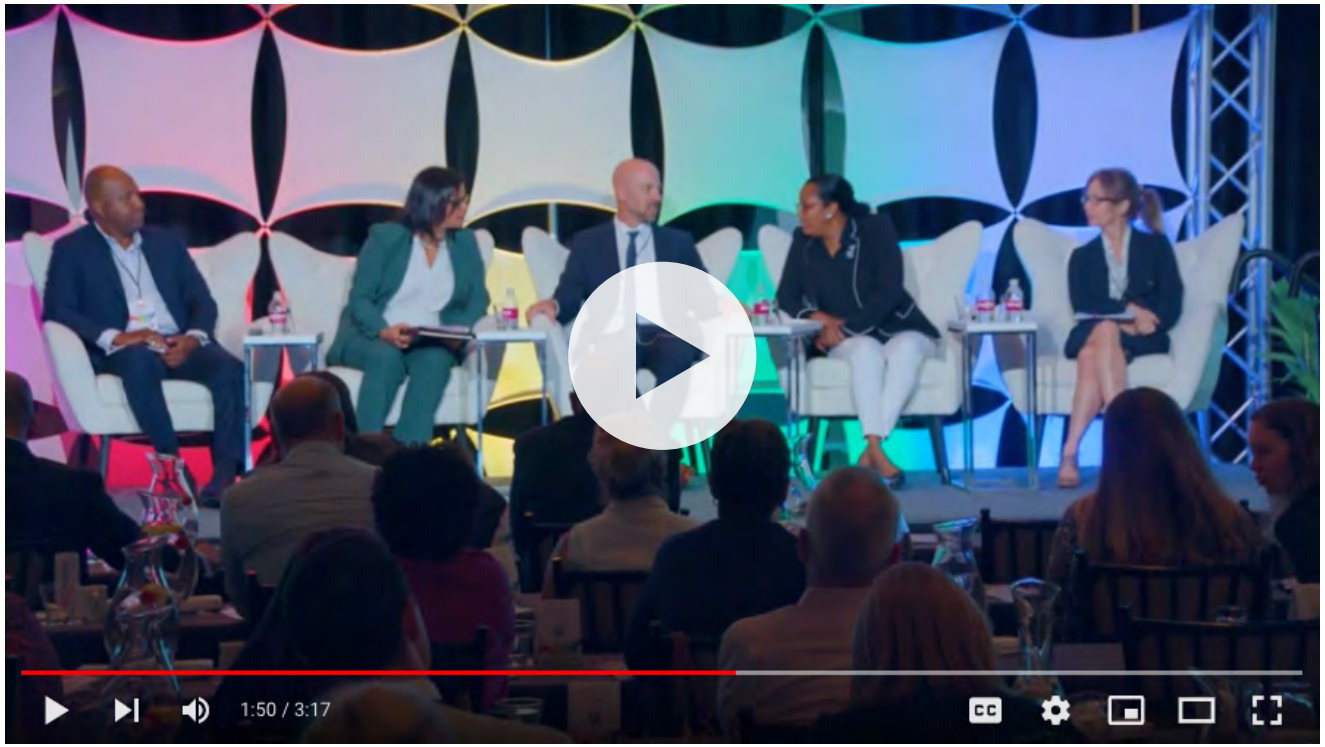
Click to review Spectrum 2021



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Premier sponsorship opportunities

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Premier sponsorship opportunities overview

Premier sponsors will benefit from a fully integrated multi-channel pre- and post-event marketing programme, with additional attractive in-event promotional opportunites.

	$25,000	$15,000	$7,500	$5,000
Benefit	**Platinum**	**Gold**	**Silver**	**Bronze**
Representative on panel or session sponsor	Yes	Yes	No	No
Acknowledgements during sessions and logo on screen (tiered)	Yes	Yes	Yes	Yes
Standing banner at Spectrum provided by sponsor	Yes	Yes	No	No
Logo on conference signage (tiered)	Yes	Yes	No	No
Logo on conference programme (tiered)	Yes	Yes	Yes	Yes
Option to seat drop giveaway (first come first served)	Yes	Yes	Yes	No
Delegate Passes for Spectrum	10	5	2	1
Invites to post-event Speaker & Sponsor Dinner	4	2	No	No
Journalist interview in published materials	Yes	No	No	No
Sponsor profile in published materials	Yes	Yes	Yes	No
Logo on email blasts (tiered)	Yes	Yes	Yes	Yes
Mention in press releases	Yes	Yes	Yes	No
Social Media post(s)	Yes	Yes	Yes	Yes
Promotional media appearance opportunities	Yes	Yes	No	No
Logo and link on Spectrum website and online registration page (tiered)	Yes	Yes	Yes	Yes

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platinum sponsor

Benefit	Platinum
Representative on panel or session sponsor	Yes
Acknowledgements during sessions and logo on screen (tiered)	Yes
Standing banner at Spectrum provided by sponsor	Yes
Logo on conference signage (tiered)	Yes
Logo on conference programme (tiered)	Yes
Option to seat drop giveaway (first come first served)	Yes
Delegate Passes for Spectrum	10
Invites to post-event Speaker & Sponsor Dinner	4
Journalist interview in published materials	Yes
Sponsor profile in published materials	Yes
Logo on email blasts (tiered)	Yes
Mention in press releases	Yes
Social Media post(s)	Yes
Promotional media appearance opportunities	Yes
Logo and link on Spectrum website and online registration page (tiered)	Yes

Platinum sponsor $25,000

Platinum level sponsor provides conference session participation or representation and high visibiilty promotional opportunities pre-event, in-event and post-event.

Additional media exposure is an exclusive feature for a maximum of two sponsors.

gold sponsor

Gold sponsor
$15,000

Gold level sponsor provides conference session participation or representation and high visibiilty promotional opportunities pre-event, in-event and post-event.

Benefit	Gold
Representative on panel or session sponsor	Yes
Acknowledgements during sessions and logo on screen (tiered)	Yes
Standing banner at Spectrum provided by sponsor	Yes
Logo on conference signage (tiered)	Yes
Logo on conference programme (tiered)	Yes
Option to seat drop giveaway (first come first served)	Yes
Delegate Passes for Spectrum	5
Invites to post-event Speaker & Sponsor Dinner	2
Sponsor profile in published materials	Yes
Logo on email blasts (tiered)	Yes
Mention in press releases	Yes
Social Media post(s)	Yes
Promotional media appearance opportunities	Yes
Logo and link on Spectrum website and online registration page (tiered)	Yes

silver sponsor

Benefit	Silver
Acknowledgements during sessions and logo on screen (tiered)	Yes
Logo on conference programme (tiered)	Yes
Option to seat drop giveaway (first come first served)	Yes
Delegate Passes for Spectrum	2
Sponsor profile in published materials	Yes
Logo on email blasts (tiered)	Yes
Mention in press releases	Yes
Social Media post(s)	Yes
Logo and link on Spectrum website and online registration page (tiered)	Yes

Silver sponsor $7,500

Silver level sponsor provides high visibiilty promotional opportunities pre-event, and in-event.

> "I think the Spectrum conference was fantastic – a great gather of international people collaborating, from the regulator, the government Ministry of Financial Services and a whole range of industry participants."
>
> Attendee, Spectrum 2021

bronze sponsor

Benefit	Bronze
Acknowledgements during sessions and logo on screen (tiered)	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	1
Logo on email blasts (tiered)	Yes
Social Media post(s)	Yes
Logo and link on Spectrum website and online registration page (tiered)	Yes

Bronze sponsor $5,000

Bronze level sponsor provides promotional opportunities pre-event, and in-event.

> [Spectrum has] really good perspectives on what's coming down the pipe, what's new on regulation, what does the tax landscape look like and what do we need to do in order to make the jurisdiction really top notch for the next five years.
>
> Attendee, Spectrum 2021

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Speciality sponsorship opportunities

Speciality sponsorship opportunities overview

Speciality sponsorships present the opportunity to customise specific elements of the overall conference.

In collaboration with the event organisers, this includes the potential for sponsors to fully brand and input to the content of these segments where appropriate.

	$15,000	$12,000	$12,000	$10,000	$10,000
Benefit	**Cocktail**	**Lunch**	**Speaker & Sponsor Dinner**	**Coffee x 2**	**Wi-Fi**
Branding of sponsored section	Yes	Yes	Yes	Yes	No
Bespoke Wi-Fi Password	No	No	No	No	Yes
Acknowledgements during sessions and logo on screen during Spectrum (tiered)	Yes	Yes	Yes	Yes	Yes
Standing banner at Spectrum provided by sponsor	Yes	Yes	No	Yes	No
Logo on conference programme (tiered)	Yes	Yes	Yes	Yes	Yes
Delegate Passes for Spectrum	5	5	3	3	3
Extra Passes for Cocktail Reception	10	0	0	0	0
Invites to post-event Speaker & Sponsor Dinner	2	2	4	2	2
Logo and link on Spectrum website and online registration page (tiered)	Yes	Yes	Yes	Yes	Yes

cocktail sponsor

Cocktail reception $15,000

Immediately following the main conference, a cocktail reception offers exclusive networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

Benefit	Cocktail
Branding of cocktail reception section includes event provided table cards and digital signage	Yes
Opportunity for customised branding of cocktail reception (sponsor's expense)	Yes
Acknowledgements during sessions and logo on screen during Spectrum (tiered)	Yes
Standing banner at Spectrum provided by sponsor	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	5
Extra Passes for Cocktail Reception	10
Invites to post-event Speaker & Sponsor Dinner	2
Logo and link on Spectrum website and online registration page (tiered)	Yes

lunch sponsor

Benefit	Lunch
Branding of lunch section includes event provided table cards and digital signage	Yes
Opportunity for customised branding of lunch section (sponsor's expense)	Yes
Acknowledgements during sessions and logo on screen during Spectrum (tiered)	Yes
Standing banner at Spectrum provided by sponsor	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	5
Invites to post-event Speaker & Sponsor Dinner	2
Logo and link on Spectrum website and online registration page (tiered)	Yes

Lunch sponsor $12,000

The conference lunch offers additional networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

> "What's been really good is that the conversation has been open and frank and really insightful so I'm looking forward to being back here next year."

Attendee, Spectrum 2021

NEW

speaker & sponsor dinner

Benefit	Breakfast Meeting
Branding of breakfast meeting includes event provided table cards and digital signage	Yes
Opportunity for customised branding of breakfast meeting (sponsor's expense)	Yes
Acknowledgements during sessions and logo on screen during Spectrum conference (tiered)	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	3
Invites to post-event Speaker & Sponsor Dinner	4
Logo and link on Spectrum website and online registration page (tiered)	Yes

SATELLITE EVENT

Speaker & Sponsor Dinner $10,000

NEW for 2022, the post-event Speaker & Sponsor Dinner is an additional gathering offering exclusive networking and promotional opportunities for one sponsor.

Contact the event organisers to discuss customisation options.

> "The conference is great. Great panel discussions and much better than doing presentations with slides, interacting with people in terms of the questions asked, and getting industry experts points of view."
>
> Attendee, Spectrum 2021

coffee break sponsor

Benefit	Coffee x 2
Branding of coffee break section includes event provided table cards and digital signage	Yes
Opportunity for customised branding of coffee break section (sponsor's expense)	Yes
Acknowledgements during sessions and logo on screen during Spectrum (tiered)	Yes
Standing banner at Spectrum provided by sponsor	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	3
Invites to post-event Speaker & Sponsor Dinner	2
Logo and link on Spectrum website and online registration page (tiered)	Yes

Coffee breaks
$10,000 per break

The conference morning and afternoon coffee breaks offer additional networking and promotional opportunities for up to two sponsors.

Contact the event organisers to discuss customisation options.

> "I'm really encouraged by the conference today, there's a spectacular amount of talent in the room between government, various industry and regulators."
>
> Attendee, Spectrum 2021

WiFi sponsor

Benefit	WiFi
Bespoke WiFi Password	Yes
Acknowledgements during sessions and logo on screen during Spectrum (tiered)	Yes
Logo on conference programme (tiered)	Yes
Delegate Passes for Spectrum	3
Invites to post-event Speaker & Sponsor Dinner	2
Logo and link on Spectrum website and online registration page (tiered)	Yes

WiFi sponsor $10,000

The conference WiFi password offers an exclusive additional promotional opportunity for one sponsor.

> "The conference I thought was fantastic. I thought we had a lot of open, candid dialogue, which is what I thought the primary objective was."
>
> Attendee, Spectrum 2021

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